

## On Hermite-Hadamard type integral inequalities for functions whose second derivative are nonconvex

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### Abstract

In this paper, we extend some estimates of the right hand side of a Hermite-Hadamard type inequality for nonconvex functions whose second derivatives absolute values are  $\varphi$ -convex,  $\log\varphi$ -convex, and quasi- $\varphi$ -convex.

*Keywords:* Hermite-Hadamard's inequalities,  $\varphi$ -convex functions,  $\log\varphi$ -convex, quasi- $\varphi$ -convex, Hölder's inequality.

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## 1 Introduction

It is well known that if  $f$  is a convex function on the interval  $I = [a, b]$  and  $a, b \in I$  with  $a < b$ , then

$$f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_a^b f(x) dx \leq \frac{f(a)+f(b)}{2} \quad (1.1)$$

which is known as the Hermite-Hadamard inequality for the convex functions. Both inequalities hold in the reversed direction if  $f$  is concave. We note that Hermite-Hadamard inequality may be regarded as a refinement of the concept of convexity and it follows easily from Jensen's inequality. Hermite-Hadamard inequality for convex functions has received renewed attention in recent years and a remarkable variety of refinements and generalizations have been found (see, for example, [1]-[4], [10]-[18]).

The following lemma was proved for twice differentiable mappings in [3]:

**Lemma 1.1.** *Let  $f : I \subset \mathbb{R} \rightarrow \mathbb{R}$  be a twice differentiable mapping on  $I^o$ ,  $a, b \in I$  with  $a < b$  and  $f''$  of integrable on  $[a, b]$ , the following equality holds:*

$$\frac{f(a)+f(b)}{2} + \frac{1}{b-a} \int_a^b f(x) dx = \frac{(b-a)^2}{2} \int_0^1 t(1-t) f(ta + (1-t)b) dt.$$

A simple proof of this equality can be also done by twice integrating by parts in the right hand side.

In [4], by using Lemma 1.1, Hussain et al. proved some inequalities related to Hermite-Hadamard's inequality for  $s$ -convex functions:

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**Theorem 1.1.** Let  $f : I \subset [0, \infty) \rightarrow \mathbb{R}$  be twice differentiable mapping on  $I^\circ$  such that  $f'' \in L_1[a, b]$ , where  $a, b \in I$  with  $a < b$ . If  $|f''|$  is  $s$ -convex on  $[a, b]$  for some fixed  $s \in [0, 1]$  and  $q \geq 1$ , then the following inequality holds:

$$\left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{(b-a)^2}{2 \times 6^{\frac{1}{p}}} \left[ \frac{|f''(a)|^q + |f''(b)|^q}{(s+2)(s+3)} \right]^{\frac{1}{q}}, \tag{1.2}$$

where  $\frac{1}{p} + \frac{1}{q} = 1$ .

**Remark 1.1.** If we take  $s = 1$  in (1.2), then we have

$$\left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{(b-a)^2}{12} \left[ \frac{|f''(a)|^q + |f''(b)|^q}{2} \right]^{\frac{1}{q}}.$$

We recall that the notion of quasi-convex functions generalizes the notion of convex functions. More precisely, a function  $f : [a, b] \subset \mathbb{R} \rightarrow \mathbb{R}$  is said quasi-convex on  $[a, b]$  if

$$f(tx + (1-t)y) \leq \sup \{f(x), f(y)\}$$

for all  $x, y \in [a, b]$  and  $t \in [0, 1]$ . Clearly, any convex function is a quasi-convex function. Furthermore, there exist quasi-convex functions which are not convex (see [10]).

Alomari, Darus and Dragomir in [1] introduced the following theorems for twice differentiable quasiconvex functions:

**Theorem 1.2.** Let  $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$  be a twice differentiable function on  $I^\circ$ ,  $a, b \in I^\circ$  with  $a < b$  and  $f''$  is integrable on  $[a, b]$ . If  $|f''|$  is quasiconvex on  $[a, b]$ , then the following inequality holds

$$\left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{(b-a)^2}{12} \max \{ |f''(a)|, |f''(b)| \}.$$

**Theorem 1.3.** Let  $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$  be a twice differentiable function on  $I^\circ$ ,  $a, b \in I^\circ$  with  $a < b$  and  $f''$  is integrable on  $[a, b]$ . If  $|f''|^{\frac{p}{p-1}}$  is a quasiconvex on  $[a, b]$ , for  $p > 1$ , then the following inequality holds

$$\begin{aligned} & \left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \\ & \leq \frac{(b-a)^2}{8} \left( \frac{\sqrt{\pi}}{2} \right)^{\frac{1}{p}} \left( \frac{\Gamma(1+p)}{\Gamma(\frac{3}{2}+p)} \right)^{\frac{1}{p}} \left( \max \{ |f''(a)|^q, |f''(b)|^q \} \right)^{\frac{1}{q}}, \end{aligned}$$

where  $\frac{1}{p} + \frac{1}{q} = 1$ .

**Theorem 1.4.** Let  $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$  be a twice differentiable function on  $I^\circ$ ,  $a, b \in I^\circ$  with  $a < b$  and  $f''$  is integrable on  $[a, b]$ . If  $|f''|^q$  is a quasiconvex on  $[a, b]$ , for  $q \geq 1$ , then the following inequality holds

$$\left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{(b-a)^2}{12} \left( \max \{ |f''(a)|^q, |f''(b)|^q \} \right)^{\frac{1}{q}}.$$

## 2 Preliminaries

Let  $f, \varphi : K \rightarrow \mathbb{R}$ , where  $K$  is a nonempty closed set in  $\mathbb{R}^n$ , be continuous functions. First of all, we recall the following well known results and concepts, which are mainly due to Noor and Noor [5] and Noor [9] as follows:

**Definition 2.1.** Let  $u, v \in K$ . Then the set  $K$  is said to be  $\varphi$ -convex at  $u$  with respect to  $\varphi$ , if

$$u + te^{i\varphi}(v - u) \in K, \forall u, v \in K, t \in [0, 1].$$

**Remark 2.2.** We would like to mention that Definition 2.1 of a  $\varphi$ -convex set has a clear geometric interpretation. This definition essentially says that there is a path starting from a point  $u$  which is contained in  $K$ . We do not require that the point  $v$  should be one of the end points of the path. This observation plays an important role in our analysis. Note that, if we demand that  $v$  should be an end point of the path for every pair of points,  $u, v \in K$ , then  $e^{i\varphi}(v - u) = v - u$  if and only if,  $\varphi = 0$ , and consequently  $\varphi$ -convexity reduces to convexity. Thus, it is true that every convex set is also an  $\varphi$ -convex set, but the converse is not necessarily true, see [5]-[9] and the references therein.

**Definition 2.2.** The function  $f$  on the  $\varphi$ -convex set  $K$  is said to be  $\varphi$ -convex with respect to  $\varphi$ , if

$$f\left(u + te^{i\varphi}(v - u)\right) \leq (1 - t)f(u) + tf(v), \forall u, v \in K, t \in [0, 1].$$

The function  $f$  is said to be  $\varphi$ -concave if and only if  $-f$  is  $\varphi$ -convex. Note that every convex function is a  $\varphi$ -convex function, but the converse is not true.

**Definition 2.3.** The function  $f$  on the  $\varphi$ -convex set  $K$  is said to be logarithmic  $\varphi$ -convex with respect to  $\varphi$ , such that

$$f\left(u + te^{i\varphi}(v - u)\right) \leq (f(u))^{1-t} (f(v))^t, u, v \in K, t \in [0, 1]$$

where  $f(\cdot) > 0$ .

Now we define a new definition for quasi- $\varphi$ -convex functions as follows:

**Definition 2.4.** The function  $f$  on the quasi  $\varphi$ -convex set  $K$  is said to be quasi  $\varphi$ -convex with respect to  $\varphi$ , if

$$f\left(u + te^{i\varphi}(v - u)\right) \leq \max\{f(u), f(v)\}.$$

From the above definitions, we have

$$\begin{aligned} f\left(u + te^{i\varphi}(v - u)\right) &\leq (f(u))^{1-t} (f(v))^t \\ &\leq (1 - t)f(u) + tf(v) \\ &\leq \max\{f(u), f(v)\}. \end{aligned}$$

Clearly, any  $\varphi$ -convex function is a quasi  $\varphi$ -convex function. Furthermore, there exist quasi  $\varphi$ -convex functions which are neither  $\varphi$ -convex nor continuous. For example, for

$$\varphi(v, u) = \begin{cases} 2k\pi, & u.v \geq 0, k \in \mathbb{Z} \\ k\pi, & u.v < 0, k \in \mathbb{Z} \end{cases}$$

the floor function  $f_{loor}(x) = \lfloor x \rfloor$ , is the largest integer not greater than  $x$ , is an example of a monotonic increasing function which is quasi  $\varphi$ -convex but it is neither  $\varphi$ -convex nor continuous.

In [7], Noor proved the Hermite-Hadamard inequality for the  $\varphi$ -convex functions as follows:

**Theorem 2.5.** Let  $f : K = [a, a + e^{i\varphi}(b - a)] \rightarrow (0, \infty)$  be a  $\varphi$ -convex function on the interval of real numbers  $K^0$  (the interior of  $K$ ) and  $a, b \in K^0$  with  $a < a + e^{i\varphi}(b - a)$  and  $0 \leq \varphi \leq \frac{\pi}{2}$ . Then the following inequality holds:

$$\begin{aligned} f\left(\frac{2a + e^{i\varphi}(b - a)}{2}\right) &\leq \frac{1}{e^{i\varphi}(b - a)} \int_a^{a + e^{i\varphi}(b - a)} f(x) dx \\ &\leq \frac{f(a) + f(a + e^{i\varphi}(b - a))}{2} \leq \frac{f(a) + f(b)}{2}. \end{aligned} \tag{2.3}$$

This inequality can easily show that using the  $\varphi$ -convex function's definition and  $f(a + e^{i\varphi}(b - a)) < f(b)$ .

In [19] and [20], the authors proved some generalization inequalities connected with Hermite-Hadamard's inequality for differentiable  $\varphi$ -convex functions.

In this article, using functions whose second derivatives absolute values are  $\varphi$ -convex, log- $\varphi$ -convex and quasi- $\varphi$ -convex, we obtained new inequalities related to the right side of Hermite-Hadamard inequality given with (2.3).

### 3 Hermite-Hadamard Type Inequalities

We will start the following theorem:

**Theorem 3.6.** Let  $K \subset \mathbb{R}$  be an open interval,  $a, a + e^{i\varphi}(b-a) \in K$  with  $a < b$  and  $f : K = [a, a + e^{i\varphi}(b-a)] \rightarrow (0, \infty)$  a twice differentiable mapping such that  $f''$  is integrable and  $0 \leq \varphi \leq \frac{\pi}{2}$ . If  $|f''|$  is  $\varphi$ -convex function on  $[a, a + e^{i\varphi}(b-a)]$ . Then, the following inequality holds:

$$\begin{aligned} & \left| \frac{1}{e^{i\varphi}(b-a)} \int_a^{a+e^{i\varphi}(b-a)} f(x)dx - \frac{f(a) + f(a + e^{i\varphi}(b-a))}{2} \right| \\ & \leq \frac{e^{2i\varphi}(b-a)^2}{24} [ |f''(a)| + |f''(b)| ]. \end{aligned}$$

*Proof.* If the partial integration method is applied twice, then it follows that

$$\begin{aligned} & \frac{e^{2i\varphi}(b-a)^2}{2} \int_0^1 (t-t^2) f''(a + te^{i\varphi}(b-a)) dt \\ & = \frac{1}{e^{i\varphi}(b-a)} \int_a^{a+e^{i\varphi}(b-a)} f(x)dx - \frac{f(a) + f(a + e^{i\varphi}(b-a))}{2}. \end{aligned} \tag{3.4}$$

Thus, by  $\varphi$ -convexity function of  $|f''|$ , we have

$$\begin{aligned} & \left| \frac{1}{e^{i\varphi}(b-a)} \int_a^{a+e^{i\varphi}(b-a)} f(x)dx - \frac{f(a) + f(a + e^{i\varphi}(b-a))}{2} \right| \\ & \leq \frac{e^{2i\varphi}(b-a)^2}{2} \left| \int_0^1 (t-t^2) f''(a + te^{i\varphi}(b-a)) dt \right| \\ & \leq \frac{e^{2i\varphi}(b-a)^2}{2} \int_0^1 (t-t^2) [(1-t)|f''(a)| + t|f''(b)|] dt \\ & \leq \frac{e^{2i\varphi}(b-a)^2}{24} [ |f''(a)| + |f''(b)| ] \end{aligned}$$

which the proof is completed. □

**Theorem 3.7.** Let  $f : K = [a, a + e^{i\varphi}(b-a)] \rightarrow (0, \infty)$  be a twice differentiable mapping on  $K^0$  and  $f''$  be integrable on  $[a, a + e^{i\varphi}(b-a)]$ . Assume  $p \in \mathbb{R}$  with  $p > 1$ . If  $|f''|^{p/p-1}$  is  $\varphi$ -convex function on the interval of real numbers  $K^0$  (the interior of  $K$ ) and  $a, b \in K^0$  with  $a < a + e^{i\varphi}(b-a)$  and  $0 \leq \varphi \leq \frac{\pi}{2}$ . Then, the following inequality holds:

$$\begin{aligned} & \left| \frac{1}{e^{i\varphi}(b-a)} \int_a^{a+e^{i\varphi}(b-a)} f(x)dx - \frac{f(a) + f(a + e^{i\varphi}(b-a))}{2} \right| \\ & \leq \frac{e^{2i\varphi}(b-a)^2}{8} \left( \frac{\sqrt{\pi}}{2} \right)^{\frac{1}{p}} \left( \frac{\Gamma(p+1)}{\Gamma(\frac{3}{2}+p)} \right)^{\frac{1}{p}} \left( \frac{|f''(a)|^{\frac{p}{p-1}} + |f''(b)|^{\frac{p}{p-1}}}{2} \right)^{\frac{p-1}{p}}. \end{aligned}$$

*Proof.* By assumption, Hölder's inequality and (3.4), we have

$$\begin{aligned} & \left| \frac{1}{e^{i\varphi}(b-a)} \int_a^{a+e^{i\varphi}(b-a)} f(x)dx - \frac{f(a) + f(a + e^{i\varphi}(b-a))}{2} \right| \\ & \leq \frac{e^{2i\varphi}(b-a)^2}{2} \int_0^1 |t-t^2| \left| f''(a + te^{i\varphi}(b-a)) \right| dt \\ & \leq \frac{e^{2i\varphi}(b-a)^2}{2} \left( \int_0^1 (t-t^2)^p dt \right)^{\frac{1}{p}} \left( \int_0^1 |f''(a + te^{i\varphi}(b-a))|^{\frac{p}{p-1}} dt \right)^{\frac{p-1}{p}} \\ & \leq \frac{e^{2i\varphi}(b-a)^2}{2} \left( \frac{2^{-1-2p}\sqrt{\pi}\Gamma(p+1)}{\Gamma(\frac{3}{2}+p)} \right)^{\frac{1}{p}} \left( \int_0^1 [(1-t)|f''(a)|^{\frac{p}{p-1}} + t|f''(b)|^{\frac{p}{p-1}}] dt \right)^{\frac{p-1}{p}} \\ & = \frac{e^{2i\varphi}(b-a)^2}{8} \left( \frac{\sqrt{\pi}}{2} \right)^{\frac{1}{p}} \left( \frac{\Gamma(p+1)}{\Gamma(\frac{3}{2}+p)} \right)^{\frac{1}{p}} \left( \frac{|f''(a)|^{\frac{p}{p-1}} + |f''(b)|^{\frac{p}{p-1}}}{2} \right)^{\frac{p-1}{p}} \end{aligned}$$

where we use the fact that

$$\int_0^1 (t-t^2)^p dt = \frac{2^{-1-2p}\sqrt{\pi}\Gamma(p+1)}{\Gamma(\frac{3}{2}+p)}$$

which completes the proof. □

Let us denote by  $A(a, b)$  the arithmetic mean of the nonnegative real numbers, and by  $L(a, b)$  the logarithmic mean of the same numbers.

**Theorem 3.8.** *Let  $K \subset \mathbb{R}$  be an open interval,  $a, a + e^{i\varphi}(b-a) \in K$  with  $a < b$  and  $f : K = [a, a + e^{i\varphi}(b-a)] \rightarrow (0, \infty)$  a twice differentiable mapping such that  $f''$  is integrable and  $0 \leq \varphi \leq \frac{\pi}{2}$ . If  $|f''|$  is log  $\varphi$ -convex function on  $[a, a + e^{i\varphi}(b-a)]$ . Then, the following inequality holds:*

$$\begin{aligned} & \left| \frac{1}{e^{i\varphi}(b-a)} \int_a^{a+e^{i\varphi}(b-a)} f(x)dx - \frac{f(a) + f(a + e^{i\varphi}(b-a))}{2} \right| \\ & \leq \left( \frac{e^{i\varphi}(b-a)}{\log |f''(b)| - \log |f''(a)|} \right)^2 [A(|f''(b)|, |f''(a)|) - L(|f''(b)|, |f''(a)|)]. \end{aligned}$$

*Proof.* By using (3.4) and log  $\varphi$ -convexity of  $|f''|$ , we have

$$\begin{aligned} & \left| \frac{1}{e^{i\varphi}(b-a)} \int_a^{a+e^{i\varphi}(b-a)} f(x)dx - \frac{f(a) + f(a + te^{i\varphi}(b-a))}{2} \right| \\ & \leq \frac{e^{2i\varphi}(b-a)^2}{2} \int_0^1 (t-t^2) |f''(a + te^{i\varphi}(b-a))| dt \\ & \leq \frac{e^{2i\varphi}(b-a)^2}{2} \int_0^1 (t-t^2) (|f''(a)|^{1-t} |f''(b)|^t) dt \\ & = \frac{e^{2i\varphi}(b-a)^2}{2} \left[ \frac{|f''(b)| + |f''(a)|}{(\log |f''(b)| - \log |f''(a)|)^2} - \frac{2(|f''(b)| - |f''(a)|)}{(\log |f''(b)| - \log |f''(a)|)^3} \right] \\ & = \left( \frac{e^{i\varphi}(b-a)}{\log |f''(b)| - \log |f''(a)|} \right)^2 [A(|f''(b)|, |f''(a)|) - L(|f''(b)|, |f''(a)|)]. \end{aligned}$$

The proof of Theorem 3.8 is completed. □

**Theorem 3.9.** *Let  $f : K = [a, a + e^{i\varphi}(b-a)] \rightarrow (0, \infty)$  be a twice differentiable mapping on  $K^o$  and  $f''$  be integrable on  $[a, a + e^{i\varphi}(b-a)]$ . Assume  $p \in \mathbb{R}$  with  $p > 1$ . If  $|f''|^{p/p-1}$  is log  $\varphi$ -convex function on the interval of real numbers*

$K^o$  (the interior of  $K$ ) and  $a, b \in K^o$  with  $a < a + e^{i\varphi}(b - a)$  and  $0 \leq \varphi \leq \frac{\pi}{2}$ . Then, the following inequality holds:

$$\begin{aligned} & \left| \frac{1}{e^{i\varphi}(b-a)} \int_a^{a+e^{i\varphi}(b-a)} f(x)dx - \frac{f(a) + f(a + e^{i\varphi}(b-a))}{2} \right| \\ & \leq \frac{e^{2i\varphi}(b-a)^2}{8} \left( \frac{\sqrt{\pi}}{2} \right)^{\frac{1}{p}} \left( \frac{\Gamma(p+1)}{\Gamma(\frac{3}{2}+p)} \right)^{\frac{1}{p}} \left( \frac{p-1}{p} \right)^{\frac{p-1}{p}} \left( \frac{|f''(a)|^{\frac{p}{p-1}} - |f''(b)|^{\frac{p}{p-1}}}{\log |f''(b)| - \log |f''(a)|} \right)^{\frac{p-1}{p}}. \end{aligned}$$

*Proof.* By using (3.4) and the well known Hölder's integral inequality, we obtain

$$\begin{aligned} & \left| \frac{1}{e^{i\varphi}(b-a)} \int_a^{a+e^{i\varphi}(b-a)} f(x)dx - \frac{f(a) + f(a + e^{i\varphi}(b-a))}{2} \right| \\ & \leq \frac{e^{2i\varphi}(b-a)^2}{2} \int_0^1 (t-t^2) |f''(a + te^{i\varphi}(b-a))| dt \\ & \leq \frac{e^{2i\varphi}(b-a)^2}{2} \left( \int_0^1 (t-t^2)^p dt \right)^{\frac{1}{p}} \left( \int_0^1 |f''(a + te^{i\varphi}(b-a))|^{\frac{p}{p-1}} dt \right)^{\frac{p-1}{p}} \\ & \leq \frac{e^{2i\varphi}(b-a)^2}{2} \left( \frac{2^{-1-2p}\sqrt{\pi}\Gamma(p+1)}{\Gamma(\frac{3}{2}+p)} \right)^{\frac{1}{p}} \left( \int_0^1 |f''(a)|^{\frac{p}{p-1}(1-t)} |f''(b)|^{\frac{p}{p-1}t} dt \right)^{\frac{p-1}{p}} \\ & = \frac{e^{2i\varphi}(b-a)^2}{8} \left( \frac{\sqrt{\pi}}{2} \right)^{\frac{1}{p}} \left( \frac{\Gamma(p+1)}{\Gamma(\frac{3}{2}+p)} \right)^{\frac{1}{p}} \left( \frac{p-1}{p} \right)^{\frac{p-1}{p}} \left( \frac{|f''(a)|^{\frac{p}{p-1}} - |f''(b)|^{\frac{p}{p-1}}}{\log |f''(b)| - \log |f''(a)|} \right)^{\frac{p-1}{p}}. \end{aligned}$$

□

**Theorem 3.10.** Let  $f : K = [a, a + e^{i\varphi}(b - a)] \rightarrow (0, \infty)$  be a differentiable mapping on  $K^o$  and  $f''$  be integrable on  $[a, a + e^{i\varphi}(b - a)]$ . If  $|f''|$  is a quasi  $\varphi$ -convex function on the interval of real numbers  $K^o$  (the interior of  $K$ ) and  $a, b \in K^o$  with  $a < a + e^{i\varphi}(b - a)$  and  $0 \leq \varphi \leq \frac{\pi}{2}$ . Then, the following inequality holds:

$$\begin{aligned} & \left| \frac{1}{e^{i\varphi}(b-a)} \int_a^{a+e^{i\varphi}(b-a)} f(x)dx - \frac{f(a) + f(a + e^{i\varphi}(b-a))}{2} \right| \\ & \leq \frac{e^{i\varphi}(b-a)}{4} \max\{|f'(a)|, |f'(b)|\}. \end{aligned}$$

*Proof.* By using (3.4) and the quasi  $\varphi$ -convexity of  $|f''|$ , we have

$$\begin{aligned} & \left| \frac{1}{e^{i\varphi}(b-a)} \int_a^{a+e^{i\varphi}(b-a)} f(x)dx - \frac{f(a) + f(a + e^{i\varphi}(b-a))}{2} \right| \\ & \leq \frac{e^{2i\varphi}(b-a)^2}{2} \int_0^1 (t-t^2) |f''(a + te^{i\varphi}(b-a))| dt \\ & \leq \frac{e^{2i\varphi}(b-a)^2}{2} \max\{|f''(a)|, |f''(b)|\} \int_0^1 (t-t^2) dt \\ & \leq \frac{e^{2i\varphi}(b-a)^2}{24} \max\{|f''(a)|, |f''(b)|\}. \end{aligned}$$

□

**Theorem 3.11.** Let  $f : K = [a, a + e^{i\varphi}(b - a)] \rightarrow (0, \infty)$  be a differentiable mapping on  $K^o$  and  $f''$  be integrable on  $[a, a + e^{i\varphi}(b - a)]$ . Assume  $p \in \mathbb{R}$  with  $p > 1$ . If  $|f''|^{p/p-1}$  is a quasi  $\varphi$ -convex function on the interval of real numbers  $K^o$  (the interior of  $K$ ) and  $a, b \in K^o$  with  $a < a + e^{i\varphi}(b - a)$  and  $0 \leq \varphi \leq \frac{\pi}{2}$ . Then, the following inequality

holds:

$$\begin{aligned} & \left| \frac{1}{e^{i\varphi}(b-a)} \int_a^{a+e^{i\varphi}(b-a)} f(x)dx - \frac{f(a) + f(a + te^{i\varphi}(b-a))}{2} \right| \\ & \leq \frac{e^{2i\varphi}(b-a)^2}{8} \left( \frac{\sqrt{\pi}}{2} \right)^{\frac{1}{p}} \left( \frac{\Gamma(p+1)}{\Gamma(\frac{3}{2}+p)} \right)^{\frac{1}{p}} \left[ \max\{|f''(a)|^{\frac{p}{p-1}}, |f''(b)|^{\frac{p}{p-1}}\} \right]^{\frac{p-1}{p}}. \end{aligned}$$

*Proof.* By using (3.4) and the well known Hölder's integral inequality, we get

$$\begin{aligned} & \left| \frac{1}{e^{i\varphi}(b-a)} \int_a^{a+e^{i\varphi}(b-a)} f(x)dx - \frac{f(a) + f(a + te^{i\varphi}(b-a))}{2} \right| \\ & \leq \frac{e^{2i\varphi}(b-a)^2}{2} \int_0^1 (t-t^2) |f''(a + te^{i\varphi}(b-a))| dt \\ & \leq \frac{e^{i\varphi}(b-a)}{2} \left( \int_0^1 (t-t^2)^p dt \right)^{\frac{1}{p}} \left( \int_0^1 |f'(a + te^{i\varphi}(b-a))|^{\frac{p-1}{p}} dt \right)^{\frac{p}{p-1}} \\ & \leq \frac{e^{i\varphi}(b-a)}{2} \left( \frac{2^{-1-2p}\sqrt{\pi}\Gamma(p+1)}{\Gamma(\frac{3}{2}+p)} \right)^{\frac{1}{p}} \left( \int_0^1 \max\{|f'(a)|^{\frac{p}{p-1}}, |f'(b)|^{\frac{p}{p-1}}\} dt \right)^{\frac{p}{p-1}} \\ & \leq \frac{e^{2i\varphi}(b-a)^2}{8} \left( \frac{\sqrt{\pi}}{2} \right)^{\frac{1}{p}} \left( \frac{\Gamma(p+1)}{\Gamma(\frac{3}{2}+p)} \right)^{\frac{1}{p}} \left[ \max\{|f''(a)|^{\frac{p}{p-1}}, |f''(b)|^{\frac{p}{p-1}}\} \right]^{\frac{p-1}{p}}. \end{aligned}$$

□

**Theorem 3.12.** Let  $f : K = [a, a + e^{i\varphi}(b-a)] \rightarrow (0, \infty)$  be a differentiable mapping on  $K^o$  and  $f''$  be integrable on  $[a, a + e^{i\varphi}(b-a)]$ . Assume  $q \in \mathbb{R}$  with  $q \geq 1$ . If  $|f''|^q$  is a quasi  $\varphi$ -convex function on the interval of real numbers  $K^o$  (the interior of  $K$ ) and  $a, b \in K^o$  with  $a < a + e^{i\varphi}(b-a)$  and  $0 \leq \varphi \leq \frac{\pi}{2}$ . Then, the following inequality holds:

$$\begin{aligned} & \left| \frac{1}{e^{i\varphi}(b-a)} \int_a^{a+e^{i\varphi}(b-a)} f(x)dx - \frac{f(a) + f(a + te^{i\varphi}(b-a))}{2} \right| \\ & \leq \frac{e^{2i\varphi}(b-a)^2}{12} \left[ \max\{|f''(a)|^q, |f''(b)|^q\} \right]^{\frac{1}{q}}. \end{aligned}$$

*Proof.* By using (1.1) and the well known power mean integral inequality, we have

$$\begin{aligned} & \left| \frac{1}{e^{i\varphi}(b-a)} \int_a^{a+e^{i\varphi}(b-a)} f(x)dx - \frac{f(a) + f(a + te^{i\varphi}(b-a))}{2} \right| \\ & \leq \frac{e^{2i\varphi}(b-a)^2}{2} \int_0^1 (t-t^2) |f''(a + te^{i\varphi}(b-a))| dt \\ & \leq \frac{e^{i\varphi}(b-a)}{2} \left( \int_0^1 (t-t^2) dt \right)^{\frac{1}{p}} \left( \int_0^1 (t-t^2) |f'(a + te^{i\varphi}(b-a))|^q dt \right)^{\frac{1}{q}} \\ & \leq \frac{e^{i\varphi}(b-a)}{2} \left( \frac{1}{6} \right)^{\frac{1}{p}} \left( \max\{|f'(a)|^q, |f'(b)|^q\} \int_0^1 (t-t^2) dt \right)^{\frac{1}{q}} \\ & \leq \frac{e^{2i\varphi}(b-a)^2}{12} \left[ \max\{|f''(a)|^q, |f''(b)|^q\} \right]^{\frac{1}{q}}, \end{aligned}$$

where  $\frac{1}{p} + \frac{1}{q} = 1$ .

□

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